

Applicant's Remarks / Arguments

1. Claims 1, 20, 21, 27, 28, 29, 30 of the current application have been modified to make clear the decorative section requires purposeful action to be removed, the body piercing section is essentially of constant diameter along its length, the piercing section is essentially entirely with a body opening, and the angle of the body piercing section is greater than 110 degrees.
2. Regarding Paragraph 4 of the Action, the Applicant has added specification and claim changes that distinguish the structure of the current application from structure disclosed in Hernandez '974, as described below. These changes allow the claims to show that the shape and appearance of the claimed invention is not identical in all material respects to Hernandez. Therefore, the Applicant respectfully requests that the rejection of claims 1, 14, 15 and 21 be removed.
3. Regarding Paragraph 5 of the Action, the item 10 of Hernandez is not the secondary end of the current invention, because a) it is not detachably related in mating engagement with a head section, b) the structure of item 10 in Hernandez is such that item 18 is required to stop the small item 10 from pulling through the piercing channel. In the current application, the head section, attached to the body piercing section of sufficiently large diameter to stop any tendency to pull the head section through the piercing channel, finally, if item 10 in Hernandez is a secondary end of a piercing section, for the embodiment of Hernandez's Fig. 3, then it would have to also be, at the same time, what the current invention would call a head section, considering Fig 1 of Hernandez, as the decorative element is detachably related, although in a break-away fashion. The Applicant respectfully suggests that a single item can not fill two different roles at once. Furthermore, it seems that the Examiner believes that item 24 of Hernandez is for one embodiment a head section, and then for another not required. The current invention requires a head section, and while differing types of head sections are disclosed in the current invention, each embodiment and claim has a head section as it is required to attach the decorative section to keep the piercing channel safe. Finally the changes to the claims show that the decorative section can only be removed by "purposeful action", not by accident, as in Hernandez and Johnson. Finally, the Applicant believes that only a portion of item 16 can qualify as a body piercing section, comparable to the current claims, as the claim changes show the body piercing section is essentially entirely within the piercing channel. Due to these structural differences between Hernandez and the current invention, the Applicant respectfully requests that the rejection of claim 1 be removed.

4. Regarding Paragraph 6 of the Action, Johnson '492 is structurally identical to Hernandez and therefore similar objections as in 2 above can be argued. Specifically, Johnson is meant as a safety earring, so its decorative section is easily detached when put under external stress – as is Hernandez. This is a serious structural difference as compared to the current application, because the decorative section of the current application is not removed by moderate external stress. There would be no point, as the whole long piercing with both head and fastening section still in the piercing channel, and would be subject to the stress and would not be removed. It is a structurally advantageous that the decorative section is not removed by moderate stress, as the sizes of the decorative sections of the current invention tend to be larger than traditional earrings, they cost more to replace, so attaching them and only making them removable at the wearer's discretion is advantageous. The changes to the claims demonstrate that the decorative section can only be removed by "purposeful action". Also, if it is assumed that item 15 in Johnson *were* a head section, as in the current application, it would need to stay behind, against the body opening. The head section of the current application accepts differing decorative sections and allows removal of the decorations without opening up the body piercing. Clearly, the Applicant claims "said decorative section may be removed and replaced with a different decorative section without removing said head section or said fastening section from said body piercing section". This is clarified by the "purposeful action" changes to the claims. This is clearly the overall inventive concept of the current invention – removable decorations that keep the body piercing protected. Finally, the Applicant believes that only a portion of item 2 in Johnson can qualify as a body piercing section comparable to the current claims, as the claim changes show the body piercing section is essentially entirely within the piercing channel. Due to these structural differences between the current invention and Johnson, the Applicant respectfully requests that the rejection of claims 11, 2, 3 6-10, 12, 13 and 24 be removed.
5. Regarding Paragraph 8 of the Action, Applicant believes the changes to the specification of the current application demonstrate that the choice of body piercing pin dimensions is not made for aesthetic reasons, but rather made to allow a body piercing to perform as required and not injure the wearer. The body piercing section of Hernandez obviously stops at item 18. There is no removable attachment for the body piercing section and items 18 and 10. The body piercing section is not curved as in the current application, in fact, a curve would never occur to those that practice Hernandez's invention, because the piercing channel, being in an ear, is only 1/8 of an inch or so. A curve would even be detrimental to keeping item 20 tight. The body piercing section of Hernandez is again only a portion of item 16, not all of item 16, 18 & 10. The changes made to the claims of the current application clarify

these points of the specification. The Applicant feels these changes, taken as a whole, demonstrate that Hernandez is not “substantially as claimed”. Furthermore, the Applicant believes that Hernandez “teaches away” from Erickson ‘036 as Hernandez teaches how to make an earring removable with as little as one pound of force, when accidentally stressed, while Erickson teaches how to fixedly attach an earring that is only removed by purposeful action of the wearer. The changes to the claims make the point that “purposeful action” is required to remove the decorative section, but in Erickson there is no detachable ornament with a head section that stays on the piercing channel’s opening. Therefore, Applicant respectfully requests the rejection of claims 16 and 17 be removed.

6. Regarding Paragraph 9 of the Action, Applicant believes, again that Hernandez is not “substantially as claimed”, for all the reasons stated above. Also, the Applicant believes there is a lack of motivation to combine Hernandez and Kowalski. The angles disclosed by Kowalski are the “maximum angle” of 110 degrees, a “preferable” angle of 100 degrees and a “most preferably” 90 degrees. The most preferable angle of 90 degrees was chosen for the particular objects of Kowalski’s design. The Applicant’s angle of between 90 and 180 most body piercing pins, where the angle is decided by the location, depth and desired direction for the displayed ornament. The current application discloses “about 120 degrees” as the optimal angle. While the Applicant believes that the range of 90 to 110 degrees would be useful, for example when a short piercing is used, the Applicant has restricted claim 27 and 28 to be “greater than 110 degrees”. The Applicant would rather keep the broader range, *especially* because the body piercing section in Kowalski that is similar to the current application is only that part of the arrangement that exists in the ear’s piercing channel, the body piercing section of Hernandez is only that portion of item 16 that is in the piercing channel, and this value is around 1/8 (0.13)” The body piercing section of Hernandez does not, as suggested by the Examiner, extend from the pointed tip of item 16 to the end of item 10. Even if it did, the Applicant believes it would not be over 1/2”. But the main point is the body piercing section of the current application is curved by necessity and by claims. And this section of Kowalski is straight, it is not curved at all. Therefore the Applicant should not need to restrict the originally recited angle. Nevertheless, the Applicant has reduced the range of angles in an attempt to speed prosecution. The Applicant, therefore, respectfully asks that rejection of claims 19, 27 and 29-32 be removed. Should the argument of Kowalski’s straight body piercing section be convincing, the Applicant would appreciate the Examiner noting this fact so that the range could be restored before issuance.

7. Regarding Paragraph 10 in the Action, as already argued, Hernandez has no “head” section, as the current application requires a head section for each embodiment, and Hernandez does not. Further, if item 24 in Hernandez *were* a head section it would not be the head section of the current application. In the current application, it is clear that the structure of the head section is essentially a truncated sphere with a hollow area to which the decorative section attaches, and that this attachment is directly adjacent to one of the two body openings of the piercing channel. The body piercing section then attaches to the spherical surface of the head section. As a spherical section, there is no way for the body piercing section to attach to the head section with an angle of 360 degrees, as item 24 of Hernandez requires, if it were a head section. If this angle were possible, the body piercing section would have to come out through the decorative section, which would render the decoration useless, as the decoration would be against the skin and not visible. The attachment points for item 24 of Hernandez are clearly on a plane and separated so the two sections can mate and not interfere they are both inserted into the same plane in the same manner and angle, therefore their collective angle is clearly over 180 degrees. Furthermore, there is no “hollow area” in item 24 of Hernandez. There is only an attachment. The hollow area in the current invention, as described and claimed is used to hold the decorative section securely in place. If one were to use item 24 of Hernandez as a head section of the current invention, it could not function, because the decorative section of the current invention would protrude enough that it would come loose in short order. Therefore, due to the lack of structural support for the elements of Hernandez as equivalent to elements of the current application, the Applicant respectfully requests the rejection of claims 20, 22, 23 and 28 be removed.
8. Regarding Paragraph 11 of the Action, testing by the Applicant has shown that rubber and foam rubber along with the hollowed out portion of the head section, securely attaches the decorative section with the head section. Even when subjected to moderate stress, the decorative section will not be removed as it is protected by its place in the hollow area of the head section. Whatever the securing mechanism in Johnson, the purpose is for a break-away effect. This is not the case in the current invention, and great pains have been taken to demonstrate this. Changes to the claims demonstrate that the only way to remove a decorative section is by exerting purposeful action. Therefore, due to the lack of structural support for the elements of Johnson as equivalent to elements of the current application, the Applicant respectfully requests the rejection of claims 4 and 5 be removed.

9. Regarding Paragraph 12 of the Action, Applicant respectfully interprets the body piercing section of Kowalski as straight, not curved. Kowalski has a attachment section, a body piercing section and decorative section – all in one piece of metal. There is no head section. It is clear that when worn, the part of the piercing that is within the piercing channel is straight and that the curve is to bring the decorative part of the Kowalski patent down, into view. As stated above, the curved rod body-piercing section of the current application is in contact with the piercing channel for essentially the entire length of the body piercing section. All that generally protrudes on each opening of the channel is the head and fastening sections. The shape of the body piercing section in the current invention is, therefore, not a design decision but one of necessity for the function of distributing stress and assisting in keeping debris out of the piercing channel. The Applicant therefore respectfully requests the rejection of claim 11 be removed.
10. Regarding paragraph 13 in the Action, the Applicant thanks the Examiner for his consideration of the arguments. The Applicant has modified the claims to point out that intention is required to remove the decorative section, that the body piercing section is has a diameter that is essentially constant along its length, and that the body piercing section has an angle between its two ends of greater than 110 degrees and that the body piercing section is essentially entirely within the piercing channel. The Applicant feels these changes, and the observation that item 24 in Hernandez provides a 360 degree angle or at least an angle greater than 180 degrees shows that Hernandez does not anticipate the current claims.
11. Regarding paragraph 14 of the Action, Applicant again thanks the Examiner for his consideration of the arguments. The arguments above show that the current application produces decorative sections that are purposely removable, while protecting the piercing channel. The Applicant has shown how Hernandez teaches away from Erickson, how Hernandez's item 24 causes the joined pieces to take on an angle of over 180 degrees, how Kowalski actually has a straight body piercing section, how rubber is used to secure the decorative section while allowing for only purposeful removal, and how the piercing section in the current application is essentially entirely within the piercing channel.
12. These arguments, taken together, should enable the Examiner to allow at least several of the claims of the current application. As the Applicant has been hoping for closure to this case for some time, and as the Applicant has been loosing business to competitors who sell similar items, it is important for the Applicant to proceed to granting of some coverage as soon as possible. This is one reason

why the changes were made to restrict the claims, while giving the Applicant adequate coverage over would-be infringers. The Applicant respectfully requests that the Examiner allow all the claims, or as many as can be justified as soon as possible. The Applicant would therefore be able to cancel the other claims and proceed to issuance.

13. If the Examiner feels there is patentable subject matter that is not being properly claimed, the Applicant respectfully asks the Examiner to draft a claim or claims for such subject matter, as the Examiner sees fit, according to the standards of MPEP 707.07(j) II.
14. The Applicant feels that this reply is a bona fide attempt to advance the current application, that these arguments point out the specific distinctions believed to render the claims patentable over any applied references and that the specific language of the claims, as herein amended, distinguishes the claims of the current application from the cited references. In general, this reply has followed all rules of 37 CFR § 1.111, and therefore, the arguments should be examined on the merits.

Respectfully Submitted,



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- - - End of Reply to Non-Final Office Action- - -

The Applicant next provides a complete copy of the claims as required by 37 CFR §1.121.

James R. Brown 4/21/06

Application Number: 09/803,563 – Applicant: Lasar – Listing of All Claims after Amendment

I claim:

1 (currently amended) A body decoration system for the application of decorative elements which

comprises:

a body piercing section, said body piercing section having

a primary end,

a secondary end and,

a diameter, and

a length,

said diameter being essentially constant along said length

said length being sufficient to keep said body piercing section essentially entirely with

a body opening;

a fastening section, said fastening section having

a diameter,

said diameter of said fastening section being greater than said diameter of said body
piercing section,

a primary attachment,

said primary attachment of said fastening section being detachably related in mating
engagement with said primary end of said body piercing section;

a head section, said head section having

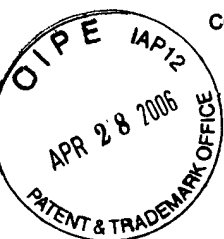
a secondary attachment,

said secondary attachment of said head section being attached to said secondary end of
said body piercing section,

a primary attachment,

said primary attachment of said head section providing a detachable mating
engagement; and

a decorative section, said decorative section having



a primary attachment,

said primary attachment of said decorative section being detachably related in mating engagement to said primary attachment of said head section,

said mating engagement requiring purposeful action to affect detachment,

a decorative element,

said decorative element being affixed to said primary attachment of said decorative section;

whereby said decorative section may be removed and replaced with a different decorative section without removing said head section or said fastening section from said body piercing section.

2 (previously presented) The body decoration system according to Claim 1 wherein

said decorative section includes an axis of rotational symmetry,

said primary attachment of said decorative section being disposed along said axis of said decorative section,

said head section includes an axis of rotational symmetry,

said primary attachment of said head section being disposed along said axis of said head section;

said axis of said head section lying along a central axis of rotational symmetry and

said axis of said decorative section also lying along said central axis of rotational symmetry;

said head section having a flattened area being defined by a plane which is normal to said central axis of rotational symmetry,

said flattened area having

an external diameter,

a portion forming a central hollow area,

said hollow portion having an internal diameter,

said hollow portion having a base point disposed along said axis of said head section,

said external diameter being somewhat larger than said internal diameter,

a substantially circular shaped stop area, said stop area being created between said internal diameter and said external diameter;

said primary attachment of said head section being positioned at said base point of said hollow portion in said head section;

said decorative section includes a ring-shaped fastening section attached to said decorative element;

said ring shaped fastening section being substantially centered about said central axis of rotational symmetry;

said ring shaped fastening section being in contact with said circular shaped stop area when said primary attachment of said decorative section is engaged with said primary attachment of said head section;

whereby said decorative section is strengthened and supported by said head section when said decorative section is mated with said head section.

3 (previously presented) The body decoration system according to Claim 2 wherein

said primary attachment of said head section includes a friction element,

said friction element of said head section being frictionally related in mating engagement with said primary attachment of said decorative section.

4 (previously presented) The body decoration system according to Claim 3 wherein

said primary attachment of said decorative section includes a pin, and

said friction element of said head section includes a material selected from the group consisting of rubber and foam rubber.

5 (previously canceled)

6 (previously presented) . The body decoration system according to Claim 2 wherein

said detachable mating engagement of said decorative section includes

a section with gradually increasing diameter, and

said detachable mating engagement of said head section includes

a spring element,

said section with gradually increasing diameter of said detachable mating engagement of

said decorative section being related in releasable locking engagement with said

spring element of said detachable mating engagement of said head section.

7 (previously presented) The body decoration system according to Claim 2 wherein

said primary attachment of said decorative section has

a first diameter,

and said decorative element of said decorative section has a second diameter,

said first diameter of said primary attachment of said decorative section and said second

diameter of said decorative element of said decorative section being related by a ratio,

wherein

said ratio is a ratio selected from the group consisting of 1, 1:2, 1:3, 1:5 and 1:7.

8 (previously presented) The body decoration system according to Claim 2 wherein:

said central hollow area of said head section is essentially conical-joint-shaped,

said decorative section is essentially conical-joint-shaped,

said conically-joint-shaped decorative section including a tip, and

said primary attachment of said decorative section being attached at said tip of

said conically shaped decorative section,

said tip of said conically joint shaped decorative section being detachably related in mating engagement with said primary attachment of said head section.

9 (previously presented) The body decoration system according to Claim 2 wherein

said decorative section includes a mounting,

said mounting having

a decorative element attachment point, and

a primary attachment point,

said decorative element being permanently attached at said decorative element attachment point, and

said primary attachment of said head section being attached at said primary attachment point of said decorative section mounting.

10 (previously presented) The body decoration system according to Claim 2 wherein

said body piercing section comprises a rod,

said rod having a circular cross-section.

11 (previously presented) The body decoration system according to Claim 10 wherein said rod is curved.

12 (previously presented) The body decoration system according to Claim 10 wherein said rod is straight.

13 (previously presented) The body decoration system according to Claim 2 wherein
said primary end of said body piercing section includes an external threading, and
said primary attachment of said fastening section includes an internal threading,
said primary end of said body piercing section being removably threadedly related in
mating engagement with said primary attachment of said fastening section.

14 (previously presented) The body decoration system according to Claim 1 wherein
said fastening section is essentially spherical shaped.

15 (previously presented) The body decoration system according to Claim 1 wherein
said body piercing section is a piercing pin.

16 (previously amended) The body decoration system according to Claim 1 wherein
said secondary end of said body piercing section includes
an external threading;
said secondary attachment of said head section includes
an internal threading,;
said primary end of said body piercing section includes
an external threading;
said primary attachment of said fastening section includes

an internal threading;

said external threading of said secondary end of said body piercing section being related in detachable mating engagement to said internal threading of said secondary attachment of said head section, and

said external threading of said primary end of said body piercing section being related in detachable mating engagement to said internal threading of said primary attachment of said fastening section.

17 (previously amended) The body decoration system according to Claim 16 wherein

said external threading of said secondary end of said body piercing section,

said external threading of said primary end of said body piercing section,

said secondary internal threading of said head section, and

said internal threading of said primary attachment of said fastening section

are threaded with identical threads.

18 (previously canceled)

19 (previously amended) The body decoration system of Claim 1, wherein

said primary end of said body piercing section has a first axis,

said secondary end of said body piercing section has a second axis,

said first axis forming an angle with said second axis, wherein

said angle is less than 180 degrees.

20 (currently amended) A body decoration system for the application of decorative elements which comprises:

a body piercing section, said body piercing section comprising:

a primary end having an external thread;

a secondary end having an external thread;

said body piercing section having a diameter and a circular cross section;

said body piercing section being curved;

said primary end of said body piercing section having an axis;

said secondary end of said body piercing section having an axis;

said axis of said secondary end of said body piercing section forming an angle with said axis said primary end of said body piercing section, due to said curvature of said body piercing section;

said angle formed between said primary and secondary ends of said body piercing section is less than 180 degrees

said body piercing section having a length,

said diameter being essentially constant along said length

said length being sufficient to keep said body piercing section essentially entirely with a body opening;

a fastening section comprising:

a diameter,

said diameter of said fastening section being greater than said diameter of said body piercing section;

said fastening section providing a primary, threaded attachment,

said primary threaded attachment of said fastening section being threadedly related in detachable mating engagement with said primary end of said body piercing section;

a head section comprising:

an outside diameter;

a portion forming a hollow area,

said hollow area of said head section having an inside diameter,

said inside diameter of said hollow area being essentially 20 % smaller than said diameter of said head section,

said hollow area of said head section having an internal thread;

said internal threading of said hollow area of said head section providing a primary attachment,

said primary attachment of said hollow area of said head section providing a detachable mating engagement;

a secondary attachment, said secondary attachment of said head section being attached to said secondary end of said body piercing section;

and a decorative section comprising:

a decorative element;

an essentially cylindrical mounting for said decorative element;

said mounting having

an outside diameter,

a top,

a bottom,

and outside surface,

a decorative element attachment being attached to said top of said mounting;

said decorative element being permanently attached to said mounting at said decorative element attachment,

said mounting having an external threading attached to said outside surface;

said diameter of said hollow area of said head section being essentially 20 % less than said diameter of said decorative element section;

said external threading of said mounting providing a primary mating attachment;

said primary mating attachment of said mounting of said decorative section being removably threadedly related in mating engagement with said primary attachment of said head section,

said mating engagement requiring purposeful action to affect detachment.

21. (currently amended) A method of creating a body decoration system, comprising the steps of:

providing a body piercing section,

said body piercing section providing

a primary end,

a secondary end, and

a diameter and

a length,

said diameter being essentially constant along said length

said length being sufficient to keep said body piercing section essentially

entirely with a body opening;

providing a fastening section,

said fastening section providing a diameter,

said diameter of said fastening section being greater than said diameter of said body piercing section,

said fastening section further providing a primary attachment,

said primary attachment of said fastening section being detachably related in mating engagement with said primary end of said body piercing section;

providing a head section,

said head section providing a secondary attachment,

said secondary attachment of said head section being attached to said secondary end of said body piercing section,

said head section further providing

a primary attachment

said primary attachment of said head section providing a detachable mating engagement;

providing a decorative section,

said decorative section providing a primary mating attachment,

said primary mating attachment of said decorative section being detachably related in mating engagement to said primary attachment of said head section,

said mating engagement requiring purposeful action to affect detachment;

attaching said secondary attachment of said head section to said secondary attachment of said body piercing section;

attaching said primary attachment of said fastening section to said primary attachment of said body piercing section;

attaching said primary attachment of said decorative section to said primary attachment of said head section.

22 (previously presented) A method of attaching the body decoration system of Claim 20 to a body of a wearer, comprising the steps of:

choosing said body decoration system that has a removable decorative section which exemplifies the decorative intent of said wearer;

locating a body piercing on said body,

said body piercing having,

an entry opening,

an exit opening, and
a channel connecting said entry opening and said exit opening;
detaching said primary attachment of said fastening section from said primary attachment of said body piercing section;
inserting said primary end of said body piercing section into said entry opening of said body piercing;
maneuvering said primary end of said body piercing section through said channel of said body piercing until said primary end of said body piercing section exits said channel of said body piercing via said exit opening;
reattaching said primary attachment of said body piercing section to said primary attachment of said fastening section.

23 (previously presented) A method of replacing the decorative section of the attached body decoration system of Claim 20, comprising the steps of:

detaching said primary attachment of said decorative section from said primary attachment of said head section;
removing said decorative assembly from said head section;
selecting a new decorative assembly;
attaching said primary attachment of said new decorative assembly to said primary attachment of said head assembly.

24. (previously presented) The body decoration system according to claim 8 wherein:

said primary end of said body piercing section includes an external threading, and
said primary attachment of said fastening section includes an internal threading,
said primary end of said body piercing section being removably threadedly related in mating engagement with said primary attachment of said fastening section.

25 (previously canceled)

26 (previously canceled)

27. (currently amended) The body decoration system of claim 19, wherein:

said angle formed between said first axis and said second axis is ~~between 90 and 180 degrees~~
greater than 110 degrees.

28. (currently amended) The body decoration system of claim 20, wherein:

said angle formed between said primary and secondary ends of said body piercing section is
~~between 90 and 180 degrees~~ greater than 110 degrees.

29. (currently amended) A body decoration system for the application of decorative elements which comprises:

a body piercing section,

said body piercing section having a primary end,

a secondary end, and

a diameter and

a length,

said diameter being essentially constant along said length,

said length being sufficient to keep said body piercing section essentially
entirely with a body opening;

a fastening section,

said fastening section having a diameter,

said diameter of said fastening section being greater than said diameter of
said body piercing section,

a primary attachment,

said primary attachment of said fastening section being detachably related in mating engagement with said primary end of said body piercing section;

a head section,

said head section having a secondary attachment,

said secondary attachment of said head section being attached to said secondary end of said body piercing section,

said secondary attachment of said head section having a first axis,

a primary attachment,

said primary attachment of said head section providing a detachable mating engagement;

said primary attachment of said head section having an second axis,

said first axis forming an angle with said second axis,

said angle between said first axis and said second axis being between 90 degrees and 135 degrees;

and a decorative section,

said decorative section having

a primary attachment,

said primary attachment of said decorative section being detachably related in mating engagement to said primary attachment of said head section,

said mating engagement requiring purposeful action to affect detachment,

a decorative element,

said decorative element being affixed to said primary attachment of said decorative section;

whereby said decorative section may be removed and replaced with a different decorative section without removing said head section or said fastening section from said body piercing section.

30. (currently amended) A body decoration system for the application of decorative elements which comprises:

a body piercing section,

said body piercing section having a primary end,

a secondary end, ~~and~~

a diameter and

a length,

said diameter being essentially constant along said length,

said length being sufficient to keep said body piercing section essentially entirely

with a body opening;

a fastening section,

said fastening section having a diameter,

said diameter of said fastening section being greater than said diameter of said body piercing section,

a primary attachment,

said primary attachment of said fastening section being detachably related in mating engagement with said primary end of said body piercing section;

a head section,

said head section having a secondary attachment,

said secondary attachment of said head section being attached to said secondary end of said body piercing section,

said secondary attachment of said head section having a first axis,
a primary attachment,
said primary attachment of said head section providing a detachable
mating engagement;
said primary attachment of said head section having an second
axis,
said first axis forming an angle with said second axis,
said angle between said first axis and said second axis being less
than 180 degrees;
and a decorative section,
said decorative section having
a primary attachment,
said primary attachment of said decorative section being detachably
related in mating engagement to said primary attachment of
said head section,
said mating engagement requiring purposeful action to affect
detachment,
a decorative element,
said decorative element being affixed to said primary
attachment of said decorative section;
whereby said decorative section may be removed and replaced with a different decorative
section without removing said head section or said fastening section from said body piercing
section.

31. (previously presented) The body decoration system of claim 30, wherein:

said angle between said first axis and said second axis being between 90 degrees
and 180 degrees;

32. (previously presented) The body decoration system for the application of decorative elements of claim 29 wherein:

said body piercing section further comprises

a chord between said primary end and said secondary end,

said chord between said primary end and said secondary end of

said body piercing section having a length

said length of said chord being greater than $\frac{1}{2}$ inch.

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